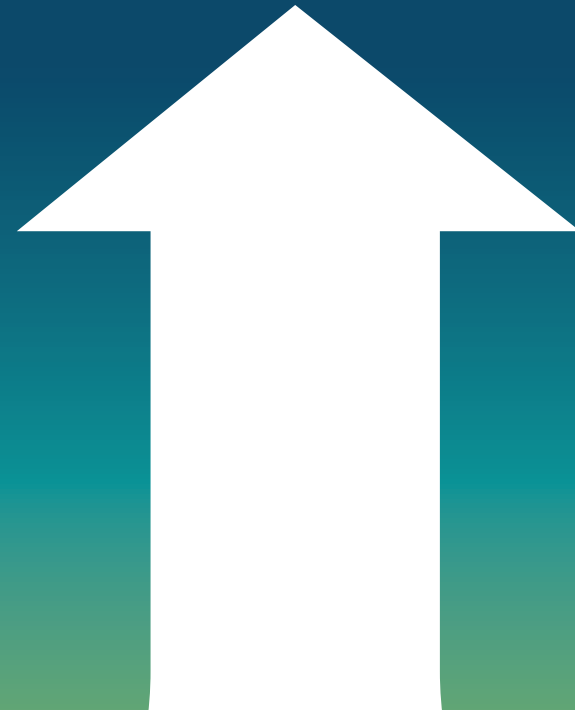


Introducing
the New
Benchmark
for
**System
Configuration**



Our commitment to customization

At Benchmark, we look at configuration as the **bedrock of our relationship with you** — and the hallmark of your experience with us as a new customer. **We believe** that the ability to configure to your specific needs and agency processes should be a fundamental attribute of any police force management tool. After all, **without custom configuration, what do you have?** An out-of-the-box system that's designed for universal application.

And really, how has that worked for you so far with your current provider?

We thought so.



Get hyper-configured

The way we approach configuration, you might say we're 'hyper-focused' on it.

At least that's what we've been told.

Because when you compare our approach to others in the marketplace, **no one else measures up** to our ability . . . our passion . . . our drive to provide you with the most customized configurable system possible.



Here's how we do it:

1. Benchmark comes to you.

If we were your current provider, you might never see us, meet us or know us. We just think **there's a better way** to build a system that works for you and your needs.

That's why we start with an on-site visit, to **meet face-to-face** with key stakeholders for a collaborative dialogue that identifies where you're experiencing **gaps with your current system** — and how we can bridge those gaps for an ecosystem that's uniquely yours.

Could this be done virtually? Sure, but we believe being on-site with you is the most effective and efficient **jumpstart to success**.



Here's how we do it:

2. Benchmark configures to your command channel review.

As former law enforcement professionals with years of experience in policing management, we understand that **there is no 'one-size-fits-all' process** when it comes to the **workflow, actions and approvals** around your command channel review. And frankly, there shouldn't be.

The review process should be built to what you know works for you. Which is why **we'll customize one to your specs** — from the investigation intake form that automatically assist-populates . . . to follow-up for concurrence **throughout your chain of command.**

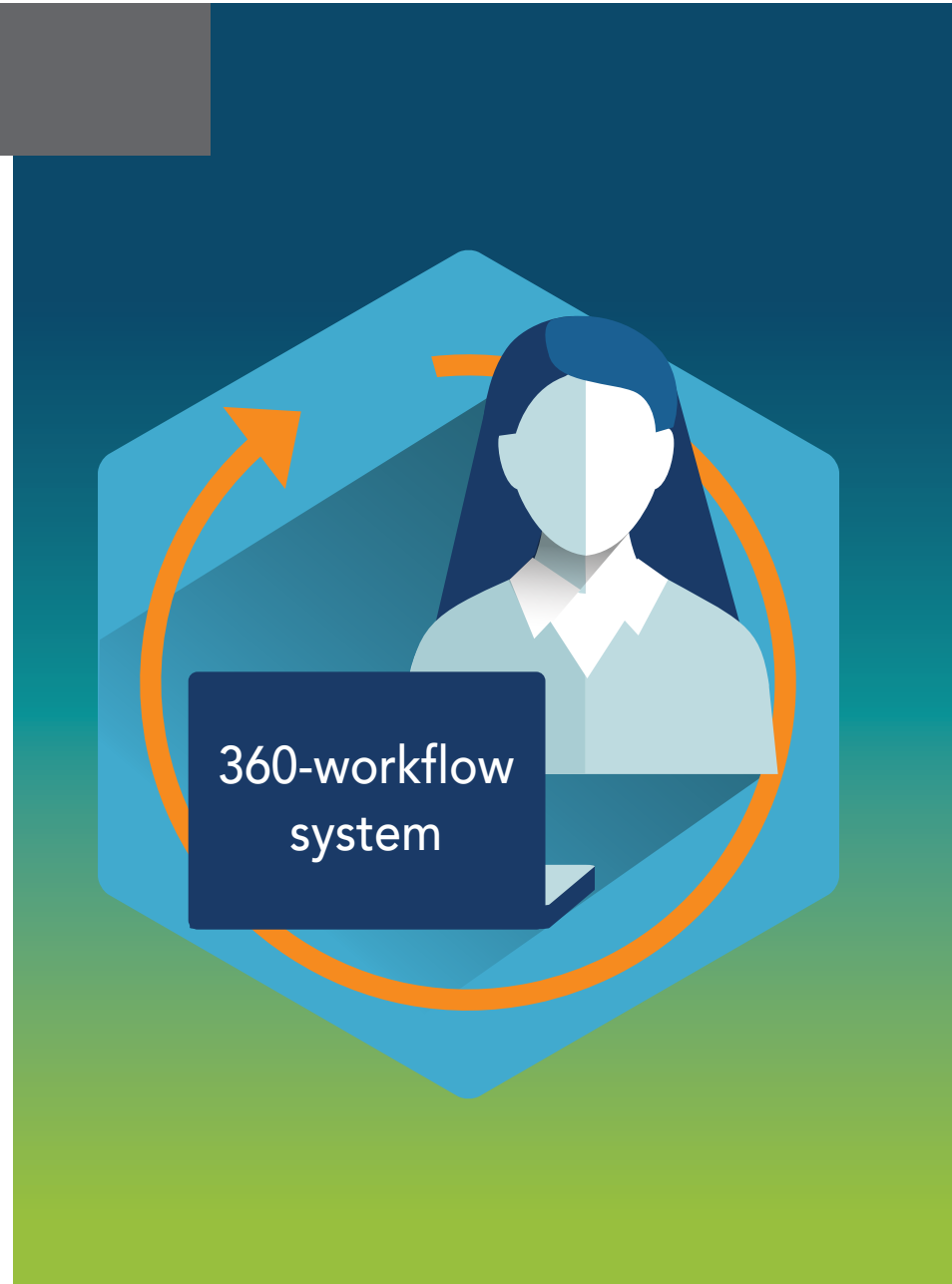


Here's how we do it:

3. Benchmark builds a 360-workflow system for your agency.

We don't focus solely on the investigation process. Our approach is holistic by design . . . we create and configure a system that takes into account the **seven essential information categories** required for an all-inclusive police force management system — customized to your specifications and collective bargaining agreements. We leave no stone unturned . . . no form forgotten . . . no step or action missed.

Our mission is to provide you with an intuitive, fully automated, simple to use and easy to navigate workflow management system that provides complete accountability to protect you, your agency and every officer serving the community at large.



What do you have to gain?

When you upgrade to **Benchmark**, you're getting the most comprehensive and **only research-based** police force management and early intervention system available today.

It truly is **the new standard** for managing, developing and growing your department and the police officers in your charge.

To put us to the test, email us at info@benchmarkanalytics.com or call 888-40BENCH today.

